CROSSTE

TIANHUI

SPORTS EQUIPMENT

MARTIAL ARTS COMPETITION & GYMNASTICS PERFORMANCE

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TIANHUI

BRAND STORY

In the hustle and bustle of contemporary cities, people pay more and more attention to health and exercise. However, they have gradually forgotten the essence of sports - challenging themselves, stimulating potential and striving for excellence. Tianhui—from the return and interpretation of the essence of sports.

The founder was deeply troubled by the fast pace and pressure of modern society. He was eager to find a way to release the suppressed emotions and surpass the shackles of himself. Therefore, he founded the "Tianhui" sports goods brand, aiming to redefine the concept of sports. Meaning and values, light up the night sky of the city with bright light, and bravely face the challenges of life.

Every product of "Tianhui" carries the power of modern technology and innovation, combined with advanced materials and techniques, to create modern ergonomic, comfortable and powerful sporting goods, encouraging everyone to actively participate in various sports, Pursue a life of health, vitality and balance. With the support of Tianhui, he will eventually find a way to realize his self-worth, and be able to bravely face challenges, shine in the modern city, and achieve his own unique brilliance.

Brand Positioning

Multi-quality modern sporting goods + leading brand of quality culture innovation;

Comprehensive market strategy to meet the individual needs of sports enthusiasts.

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COMPANY PROFILE

BRAND INTRODUCTION

TIANHUI, FOCUSING ON THE FIELD OF SPORTING GOODS MANUFACTURING, IS COMMITTED TO THE MANUFACTURE AND SALES OF SPORTING GOODS, SPORTS EQUIPMENT, YOGA SUPPLIES, OUTDOOR PRODUCTS AND OTHER PRODUCTS. FOUNDED IN 2015, IT IS AFFILIATED TO YANCHENG TIANZHIHUI SPORTS GOODS CO., LTD. IS JIANGSU CROSSTE GROUP SPORTS INDUSTRY DIVISION. THE BRAND SHOWS THE CHARM OF MODERN SPORTING GOODS, PURSUES INNOVATIVE BRANDS, AND PROVIDES PROFESSIONAL AND HIGH-QUALITY EQUIPMENT SERVICES FOR SPORTS ENTHUSIASTS.

TIANHUI (TIANHUI) TAKES "INNOVATION, QUALITY, FASHION, AND DIVERSITY" AS ITS CORE BRAND CONCEPT, AND TAKES TECHNOLOGICAL INNOVATION AS ITS CORE TO CREATE A VARIETY OF PRODUCTS. HIGH-QUALITY PRODUCTS ARE NOT ONLY THE ACHIEVEMENTS OF MODERN TECHNOLOGY, BUT ALSO THE TESTIMONY OF QUALITY. AFTER THE PRECIPITATION OF THE INDUSTRY, TIANHUI HAS ALWAYS LISTENED TO THE NEEDS OF CONSUMERS, ADHERED TO THE BUSINESS PHILOSOPHY OF "EXQUISITE QUALITY, EXTREME EXCELLENCE", PASSED ON TECHNOLOGICAL INNOVATION, AND BUILT A HEALTHY FUTURE.

Brand Features

PRODUCTS

THE BRAND FOCUSES ON THE FIELD OF SPORTING GOODS MANUFACTURING. ITS PRODUCTS COVER SPORTING GOODS, SPORTS EQUIPMENT, YOGA SUPPLIES, OUTDOOR SUPPLIES, ETC., AND SELL WELL IN MORE THAN 80 COUNTRIES AND REGIONS AROUND THE WORLD.

INTELLIGENT MANUFACTURING

BASED ON THE ADVANTAGES OF MANUFACTURING TECHNOLOGY INNOVATION, THE BRAND HAS ESTABLISHED A MODERN PRODUCTION BASE, HAS A TEAM OF PROFESSIONAL SENIOR R&D ENGINEERS, USES THE LATEST TECHNOLOGY TO CREATE A COMPLETE SUPPLY CHAIN AND SALES SYSTEM, AND HAS A SALES NETWORK ALL OVER THE WORLD. HAS A LONG-TERM STABLE DEALER AND CUSTOMER BASE,

SERVICE

THE BRAND LISTENS TO AND UNDERSTANDS CUSTOMER NEEDS, INTRODUCES PRODUCT FUNCTIONS IN DETAIL, AND IMPLEMENTS A QUICK RESPONSE MECHANISM FOR QUICK AFTER-SALES SOLUTIONS TO CREATE A WORRY-FREE EXPERIENCE.

INNOVATION

WHILE WE ADHERE TO SCIENTIFIC RESEARCH AND DEVELOPMENT AND TECHNOLOGICAL INTELLIGENCE, WE ALSO PAY ATTENTION TO THE INNOVATIVE EXPERIENCE OF PRODUCTS, INTEGRATE INTO THE REQUIREMENTS OF MODERN SPORTS, ADOPT DIFFERENT STYLES AND CONCEPTS, AND DEVOTE OURSELVES TO BRAND REJUVENATION AND MODERN INNOVATION .

BRAND

ADHERE TO THE BOUTIQUE STRATEGY AND IMPLEMENT BRAND MANAGEMENT. THIS WILL BE THE BRAND STRATEGY WE ALWAYS ADHERE TO. WITH INDEPENDENT DESIGN AND INGENIOUS QUALITY, WE WILL ACCUMULATE THE IRREPLACEABLE BRAND VALUE OF TIANHUI.

Brand Definition

"TIANHUI" MEANS A BRILLIANT AND DAZZLING CELESTIAL COMET; IT REPRESENTS THE LIGHT OF THE BRAND'S STAR THAT BRAVELY FACES CHALLENGES, BREAKS THROUGH ROUTINES AND LEADS THE TREND, AND SHINES IN THE NIGHT SKY; IT SYMBOLIZES THAT THE BRAND ADHERES TO THE PURPOSE OF INNOVATION, QUALITY AND FASHION, AND STYLISH DESIGN AND EXCELLENT CRAFTSMANSHIP BRING CUSTOMERS A PLEASANT AND COMFORTABLE SPORTS EXPERIENCE.

Brand Culture

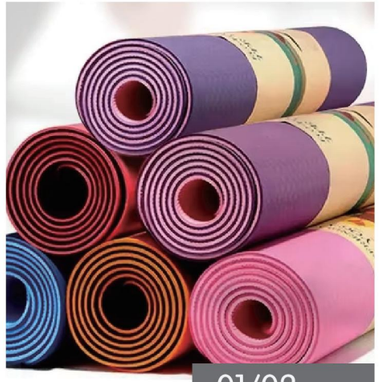
BRAND VALUES:
TECHNOLOGY AS THE CORE, QUALITY AS THE CORNERSTONE, AND SERVICE AS THE GUARANTEE.

BRAND CONCEPT:
SKILLED IN WORKMANSHIP, CRAFTSMAN WITH HEART, AND QUALITY WITH ACTION.

BRAND PROPOSITION:
LET EVERYONE ENJOY HIGH-QUALITY SPORTS EQUIPMENT.

BRAND VISION:
TO BECOME A LEADING INTERNATIONAL SPORTING GOODS MANUFACTURER.

BRAND MISSION:
TO CONVEY INNOVATIVE QUALITY AND BUILD A HEALTHY FUTURE.



01.JUDO MAT

SNOOT HORTA TANI SURFACE

100*100 cm and 100*200 cm

Available in 4 cm, 5 cm, 6 cm thickness

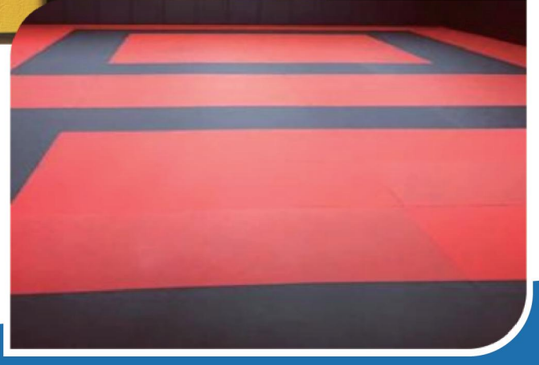
PVC leather + PU sponge /PE foam block + rubber non-slip

Density 40-280kg/cb m (as required)

Approved by IJF for use in international judo championships,LOGO can be customized according to needs

Red/blue/green/yellow/grey/black

Suitable for judo, combat, wrestling, MMA, BJJ, Martial arts, Aikido, Jiu-jitsu, etc



02.XPE ROLL MAT

SMOOTH LEATHER OR TATAMI LEATHER OR FELT SURFACE IS OPTIONAL

Leather standard 1.52 meters wide, felt standard 1.83 meters wide, any custom length

Available in thickness of 2cm, 2.5cm, 3cm, 4cm, 5cm, 6cm,etc.

High quality PVC leather +XPE foam material for easy cleaning and customization

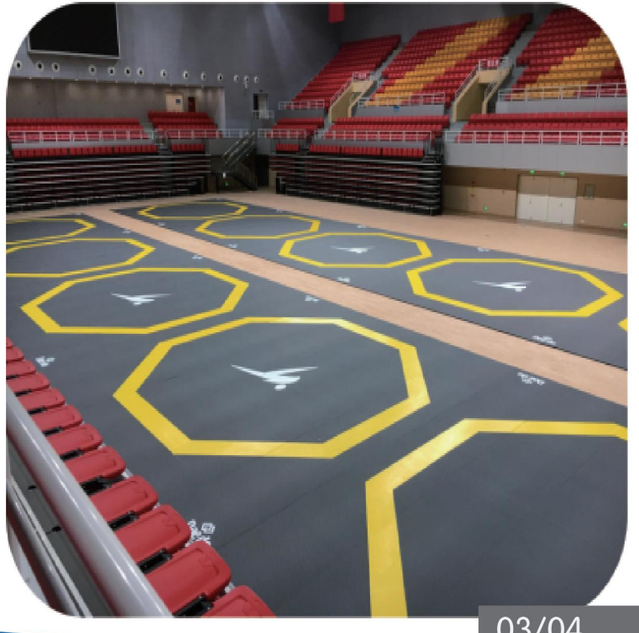
Two connection methods: Tape connection, Velcro seamless connection

LOGO can be customized according to needs

Black, gray, blue, green, red, white

Leather styles are suitable for judo, MMA, Jiu-jitsu, wrestling, combat, BJJ, Aikido, martial arts, gym,boxing, etc

Felt styles are suitable for gymnastics, cheerleading, wrestling, martial arts, schools, dance academies and gymnastics teams, among other



03.COVER THE SHEET

PVC LEATHER

COLOR: MONOCHROME, BICOLOR, TRI COLOR

04.WRESTLING MAT

HIGH STRENGTH XPE+ FLANNELETTE

Size: 1m*2m

Height: 5CM、6CM

Color: Red, yellow, blue, black, green

Suitable for wrestling

05.SPLICING PAD

EVA FOAM OR XPE FOAM

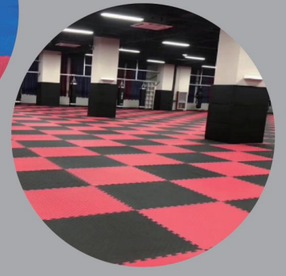
100 * 100cm, 80*80cm, 61 * 61cm, 30 * 30cm

Availablein10mm,12mm,15mm,20mm,25mm, 30mm, 40mm, 50mm thickness

30 ~ 45 (Shore C) hardness and80~120kg/cbm density

Red/ blue/green/yellow/gray/ black/wood color available

Suitable for Taekwondo, karate, Judo, BJJ, Aikido, wrestling, combat, fitness, martial arts, baby playroom, etc



06.WALL PANEL MAT

OLSON BOARD+SPONGE+PVC LEATHER

Size: 61cm×183cm 61cm*122cm

Height: 4CM 5CM

Color: Red, yellow, blue, black,white,green

It is suitable for wall anti-collision protection of kindergarten,gymnasium, gym, martial arts halland basketball hall

07.BOX HORSE

JUMP BOX PE FOAM/SPONGE/EPE FOAM

Size: 90cm×75CM×150CM

Height: 15CM, 30CM, 45CM, 60CM

Color: Red, yellow, blue, black, green

3-in-1 jump box

Size: 75CM×60CM×50CM

The hopper liner is filled with high strength XPE

It is suitable for jumping, fitness, sports, leg exercise, children's high jump and other multi-functional jump box

08.BARBELL SHOCK MAT

HIGH STRENGTH PVC NON-SLIP LEATHER + HIGH DENSITY COMPRESSION SPONGE

Specifications: 60cm*100CM*15cm

High strength PVC non-slip leather + high density compression sponge

Black, logo can be customized

09.ITLE HERE

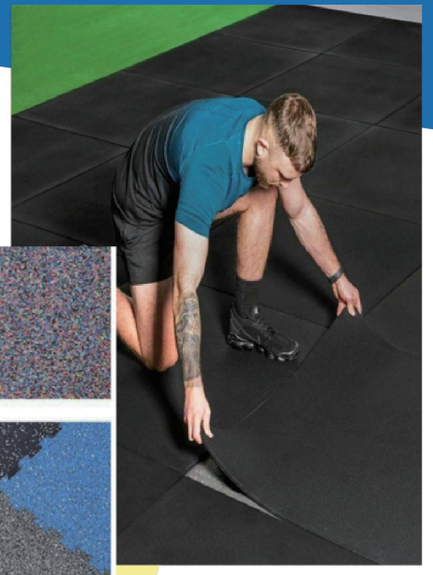
RUBBER +SBR

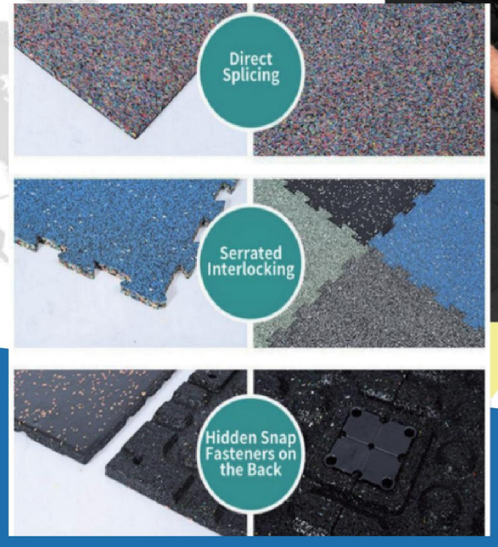
Color: Red, black, blue, yellow

Specifications:60cm*60cm
100cm*100cm

Thickness: 1cm-5cm

Suitable for gym





10.SANDBAG

MICROFIBER CORTEX

This sandbag is suitable for athletes with a certain training level to further improve the quality, speed and-strength of the movement and improve the coordination of the pace in the fist leg, elbow and knee under thepremise of ensuring the standard type and speed of the movement.

Anti-tear thickening PU+ comfortable foam thickening inner liner + high-density filler core,360° rotating ring design,bottom cross reinforcement, rivet reinforcement, zipper design, sling or sling chain.

Height: 60CM, 100CM, 150CM, 180CM

Diameter: 30CM, 38CM, 42CM

Weight: 10KG, 25KG, 50KG, 60KG, 82KG

We can customize different styles, weights, and logos according to customer requirements

Colors: Red, Black, White, Gold

Suitable for daily training, physical fitness training, and boxing for men/women

11.BOXING RING

The indica tgrs gf the bg xing ring meet there qyi rem ents gf internat ip nal bgxi ngc gm petit ign, easyto glsassemble, good stablity, the size of the boxing ring can be customized according tocyst gmer needs

Features:
Scientific framework design, more solid;High quality PVC leather cover sheet or canvas cover sheet, high appearance level,high performance, easy to clean high quality EVA foam laying, high rebound, shockabsorption, sound insulation;

25mm thick plank laying, more solid ,LOGO can be customized according to needs;

Floor type:
4M×4M, 5M×5M, 6M×6M, 7M×7M.

Boxing ring:
400CM×400CM×50CM,
500CM×500CM×50CM,
600CM×600CM×50CM,
700CM×700CM×100CM.

12.YOGA MAT

Good resilience, easy to clean, does not absorb sweat, the bottom with a shape texture non-slip, and suitable for all kinds of ground.

Liangli Huang Vitality Green Gao Guizi

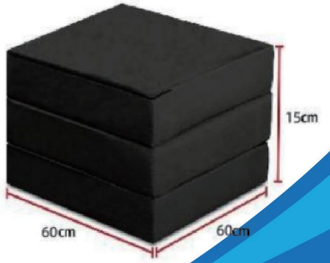
Size: 185CM×65CM, 185CM×70CM

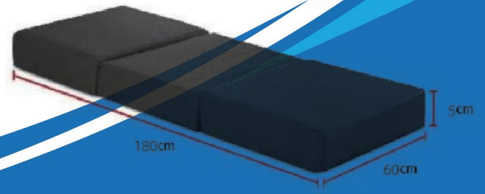
Suitable for yoga, dance, fitness, etc

13.TRIPLE FOLD PAD

Color: Red, blue, black, yellow, green

Material:
1. PVC leather + high quality XPE foam + Velcro
2.PVC leather surface +EPE foam + magic thread





14.TRAINING DUMMY

WRESTLING DUMMY MICROFIBER PU

Non-polluting scrap cloth or sandbag core weight

Specifications: 120CM, 140CM, 160CM, 170CM, 180CM

Suitable for MMA, boxing, wrestling, Jiu-jitsu, firefighter training, martial arts, etc

Weight customizable

15.SPONGE CUSHION

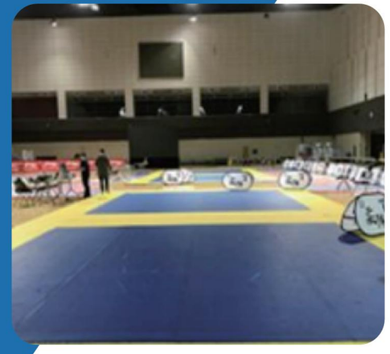
SPONGE PAD MADE OF HIGH-QUALITY PVC LEATHER AND PREMIUM SPONGE, ENVIRONMENTALLY FRIENDLY AND ODORLESS

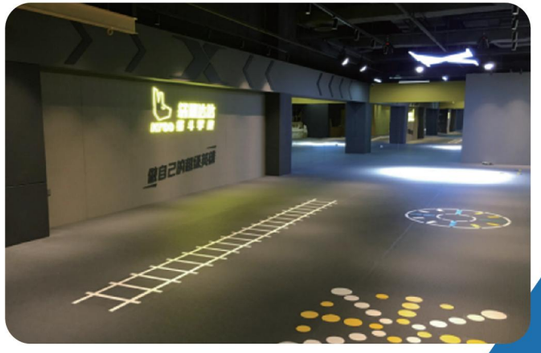
Color: Red, black, blue, yellow and canvas

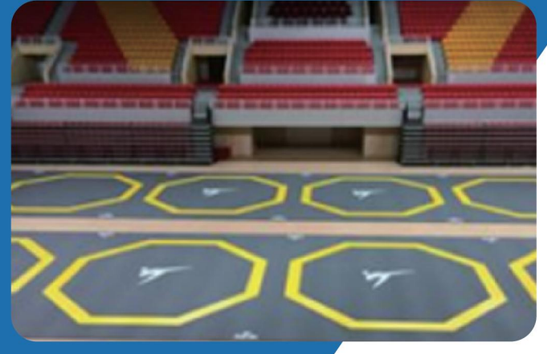
Size , thickness and LOGO can be customized according to customer requirements

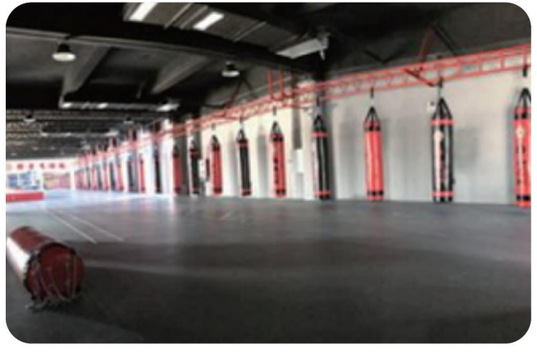
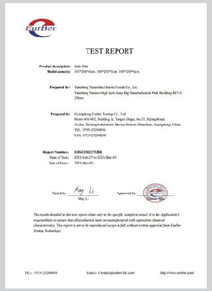
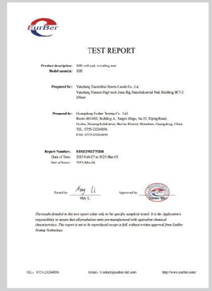
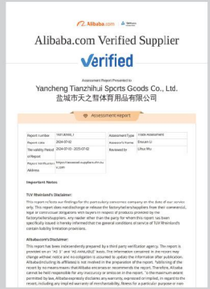
Suitable for gym, dance academy, martial arts, gymnastics, high jump, rock climbing

PRODUCTS CASE









COMPANY HONORS